

**HORECA**  
Hub



**شركة التجهيزات المتكاملة**

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# ABOUT US

**HORECA HUB IS A SPECIALIZED COMPANY PROVIDING COMPLETE SOLUTIONS FOR ICE CREAM, GELATO, AND FROZEN BEVERAGE BUSINESSES. WE FOCUS ON SUPPLYING HIGH-QUALITY MACHINERY AND PREMIUM RAW MATERIALS TO SUPPORT OUR CLIENTS FROM CONCEPT TO OPERATION. WITH STRONG PARTNERSHIPS WITH LEADING ITALIAN AND EUROPEAN MANUFACTURERS, WE DELIVER RELIABLE EQUIPMENT, PROFESSIONAL INGREDIENTS, AND EXPERT SUPPORT TAILORED TO THE NEEDS OF CAFÉS, ICE CREAM SHOPS, RESTAURANTS, AND PRODUCTION FACILITIES. OUR GOAL IS TO BE A TRUSTED PARTNER, OFFERING INTEGRATED SOLUTIONS THAT ENSURE QUALITY, EFFICIENCY, AND LONG-TERM SUCCESS.**



## MISSION

SUPPLY PREMIUM ITALIAN INGREDIENTS AND PROFESSIONAL MACHINERY, DELIVER COMPLETE SOLUTIONS FOR ICE CREAM AND SLUSH PROJECTS, AND SUPPORT OUR CLIENTS WITH EXPERT TECHNICAL GUIDANCE, TRAINING, AND RELIABLE AFTER-SALES SERVICE



ICE CREAM HUB

## **VISION**

**TO BECOME THE REGION'S LEADING PROVIDER OF ICE CREAM AND FROZEN BEVERAGE SOLUTIONS BY SETTING THE HIGHEST STANDARDS OF QUALITY, RELIABILITY, AND PROFESSIONAL SUPPORT WHILE EMPOWERING ENTREPRENEURS TO BUILD SUCCESSFUL, SUSTAINABLE BUSINESSES.**

# SERVICES



**TURNKEY PROJECT  
SOLUTIONS FROM  
PLANNING TO  
LAUNCH**



**SUPPLYING  
PROFESSIONAL  
MACHINERY FOR  
PRODUCTION, STORAGE,  
AND DISPLAY**



**PROVIDING  
PREMIUM RAW  
MATERIALS FOR  
GELATO, ICE  
CREAM, AND  
SLUSH**



**TECHNICAL  
CONSULTATION AND  
OPERATIONAL SUPPORT**

# MACHINERY & EQUIPMENT

- GELATO AND ICE CREAM BATCH FREEZERS
- PASTEURIZERS AND AGING TANKS
- SHOCK FREEZERS
- SLUSH AND GRANITA MACHINES
- DISPLAY CABINETS
- STORAGE AND CHEST FREEZERS



# RAW MATERIALS

- ICE CREAM AND GELATO BASES
- FLAVORS AND PASTES
- STABILIZERS AND EMULSIFIERS
- TOPPINGS AND VARIEGATES

ALL PRODUCTS ARE SOURCED FROM INTERNATIONALLY RECOGNIZED MANUFACTURERS  
AND MEET THE HIGHEST QUALITY



# OUR BRANDS & AGENCIES

- RUBICONE

- EGRAM

- FRIGOMAT

- STA F59

- FB REFRIGERATION

REFRIGERAZIONE



**STAF** 59

the friendly ice cream company



**E**  
EGRAM



GELATO & PASTRY EST. 1959

# WHY CHOOSE HORECA HUB



- **MULTIPLE AUTHORIZED AGENCIES UNDER ONE COMPANY**



- **COMPLETE SOLUTIONS FROM INGREDIENTS TO EQUIPMENT**



- **PREMIUM ITALIAN AND EUROPEAN BRANDS**



- **PROFESSIONAL TECHNICAL SUPPORT AND CONSULTATION**



- **DEEP UNDERSTANDING OF LOCAL MARKET NEEDS**



- **LONG-TERM PARTNERSHIP APPROACH**

